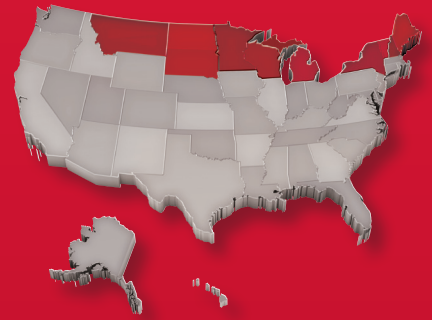




FAR NORTH



MARCH DEADLINES
PROMOTIONAL BULLETIN PRODUCT ORDERING:
11/10/23

PREPRINT OPT IN/OUT: 1/8/24
ACE REWARDS OPT IN/OUT: 12/22/23

MARCH 2024

PROMOTIONAL PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the March bulletin ordering information with a due date of 11/10/23.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH March 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great March deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support March with the following promotions:

- March Red Hot Buys (3/1/24-3/31/24)
- Ace Rewards Targeted Offers (3/1/24-3/31/24)
- Digital March Event (3/13/24-3/25/24)
- Scotts Daylawn Savings - South regions (2/29-3/21) and North regions (3/7-3/21)
- Spring Kickoff BBQ Party (3/23/24)



Week	TV Length	TV Message	Paint Continuity
3/11	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:30
	:15	Branding Power/Battery Spot	
3/18	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:30
	:15	Branding Power/Battery Spot	
3/25	:30	Branding: Outdoor Power Equipment/Lawn & Garden	:30
	:15	Branding Power/Battery Spot	



1. Instant savings available March 13–25 on Magnolia Home Paint and Buy One Get One 50% Off Gallons of Clark + Kensington and Royal paint.
2. Scotts Daylawn Savings - South regions (2/29-3/21) and North regions (3/7-3/21).
3. Signup for 5 or more parties by 12/15 and receive free tee shirts and customer swag.
4. YETI seasonal Q1 colors available.
5. Check out the 2024 Landscape & Patio Lighting promotional strategy.
6. To participate in the March Spend \$50 Get \$10 Gift Card, sign up for the Ace Gift Card program by 12/29/23.
7. Read about the Deal of the Month promotion, strategy and item for March 2024. Be sure to order your items on bulletin!
8. Review bulletins and order promotional product by Friday, November 10, 2023!

Title:	March 13-25 – \$10 Instant Savings on gallons of Magnolia Home Paint; Buy One Get One 50% off Gallons of Clark+Kensington and Royal
Sale:	March Digital Event
Valid Dates:	March 13–25, 2024
Planning Execution:	Place regular RSC order to stock up for this sale.

Valid Dates: March 13–25, 2024

Planning Execution: Place regular RSC order to stock up for this sale.

Primary Offers:

KILZ is offering \$10 Instant Savings on interior and exterior gallons of Magnolia Home Paint. Limit 4 discounted gallons per household. Excludes quarts. Available online and in-store.



Why Magnolia Home Paint?

- Magnolia Home interior and exterior paint is exclusive to Ace in the hardware co-op channel.
- The Discovery planogram includes 4' interior paint + end cap color fixture. This planogram has a small footprint but packs a punch at \$563 in sales/sq. ft. and \$183 in GP/sq. ft.
- \$10 Instant Savings on gallons during the March Paint Event

Thinking about bringing Magnolia Home Paint to your store? Contact KILZ to sign up for the program and ensure your store is set before the March paint event: ContactUs@KILZMagnoliaPaint.com

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts and half pint samples.



Optional Locally Promoted Offer:

Ace Paint offers Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon promotion will be included in the execution guide.

The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either 1 gallon OR 1 5-gallon to qualify for the discount.

Reimbursement Information:

- **Clark+Kensington and Royal:** For both gallons and 5-gallon buckets, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.
- Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

Magnolia Home Paint: The discounts on Magnolia Home Paint gallons will be fully reimbursed. Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

Marketing:

Digital Preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Title:	2024 In Store Party Plan
Sale:	Varies
Valid Dates:	Varies
Planning Execution:	Scan the barcode below to sign up for the 2024 BBQ parties. Sign up for 5 or more parties by 12/15/23 and receive free t-shirts and customer swag!

**Sign Up for
2024 Parties
Today!**



2024 In Store Party Plan

Experiential Marketing continues to be a focus for Ace's strategic growth within the Famous for Four categories. The power of our Best Brands and legendary customer service of our Red-Vested Heroes helps to drive engagement and conversion. 2024 is Ace's 100th anniversary, so we're upping the game and providing you with enhanced detailed playbooks and our customers with a legendary experience.

MARCH PARTY- 3/25	APRIL PARTY- 4/22	MAY PARTY- 5/27	JULY PARTY- 7/1
Pre/Post MC Sales (Participating vs. Non) • All BBQ MCs +99.4% Pre/Post Vendor Sales (Participating vs. Non) • Traeger +87% • Weber +51% • Blackstone +17% • Big Green Egg +14%	Pre/Post MC Sales (Participating vs. Non) • All BBQ MCs +77.5% Pre/Post Vendor Sales (Participating vs. Non) • EGO +42% • Traeger +57% • Weber +34% • Blackstone +3%	Pre/Post MC Sales (Participating vs. Non) • All BBQ MCs +135.0% Pre/Post Vendor Sales (Participating vs. Non) • Traeger +106% • Weber +75% • Blackstone +30% • Big Green Egg +35%	Pre/Post MC Sales (Participating vs. Non) • All BBQ MCs +106.2% Pre/Post Vendor Sales (Participating vs. Non) • Traeger +74% • Weber +63% • Blackstone +34% • Big Green Egg +28%

Party stores had higher grill sales than non-party stores*

- | | |
|--|-------------------|
| • Cost of a Party Ad, Per Store (2-Weeks) | \$250 + 10% |
| • Average Reach | 18K-20K per store |
| • Average Engagements (Likes, Comment, Clicks, Shares) per store | 150-200 per store |

*** Based on March, April, May, July parties**

The Plan:

- 7 National Parties - Stay with BBQ focus with greater support of other FF4 category demos
- Calendar: Saturdays 11-2PM
- Focus 5 with added SOCi incentives - April, May, June, August, November
- June 29th - Ace 100th Anniversary Block Party will be our largest party of the year!

Sign-up deadline: 12/15: Scan QR code above!

New 2024 SOCi Corporate Funding Incentive!				
Month	In-Store Party	Date	Ace Corporate funding:	Retailer Funds
March	Spring Kickoff	3/23		\$275
April	New at Ace Launch	4/27	\$75	\$200
May	Stars and Stripes BBQ	5/25	\$75	\$200
June	100 th Anniversary Block Party	6/29	\$125	\$150
August	Labor Day BBQ	8/31	\$75	\$200
November	Thanksgrilling	11/23	\$75	\$200
December	Gifts and Grilling	12/7		\$275



Party Bonus:

Sign up for 5 or more parties by 12/15/23 and receive free t-shirts and customer swag!

- Stores receive 10 associate shirts in their March sign kit. These should be worn for all 7 events.
- Party Swag-15 pieces per monthly party sign kit to hand out to customers (koozie, apparel, etc.)
- Additional shirts will be available to order through Ace Marketing Muscle at a later date.



SOCi Incentive Details:

- Party ads will be executed on your behalf
- Corporate funds \$75 per qualifying party (\$125 for 100th Party)
- Ad cost \$250 + 10% - \$275 per ad, per store
- Retailer portion is 100% co-opable using Ace Brand Funds



Parties will be supported within the following channels:

- Ace Rewards Email/Direct Mail/Local Assets
- Preprints
- Digital/Social (Paid and Organic)
- Acehardware.com
- Monthly Sign Kit Signage- for stores that sign up (includes execution Playbook)
- **TV for June 100th Block Party- Biggest Party of the Year!**



While BBQ demos and food sampling are a huge driver, we will be adding additional ideas to integrate the other Famous for Four categories. All Playbooks will include several demo ideas from the best brands and show you how to make your event mild to wild!

Each party will introduce neighbors to Ace associates and the amazing products we offer, specifically within the grilling category. We want to give consumers exciting things to touch, hear, taste, smell and see. Hosting in store events allows our red vested heroes to showcase both their incredible product knowledge and amazing customer service only Ace can offer!

Be sure to sign up today using the QR code at the top!

For more information, check out the Demo and In Store Party Page on ACENET.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

March Spring Kick Off Party:

This is the first of seven in store BBQ focused events that will kick off 2024!

Saturday, March 23rd from 11-2PM is our Spring Kickoff Party. This event will be backed by Best Brand demos and promotions from Scotts. Get your customers planning for the whole season by highlighting competitive offers from Scotts. Showcase your outdoor power assortment with EGO, STIHL and Milwaukee. The Spring Kick off Party Playbook will show you how to execute this event flawlessly!

Title: YETI March Preprint & Q1 Seasonal Endcap Product

Sale: March Month Long

Valid Dates: 3/1/24–3/31/24

Planning Execution: Plan ahead for the March seasonal colors & sign up for the YETI seasonal end cap for the first shipments

YETI MARCH PREPRINT & 2024 Q1 SEASONAL ENDCAP PRODUCT

As in previous years, March preprint will feature the Spring Seasonal Colors. While there are no bulletin items, the YETI endcap will focus on a variety of products featuring these colors, which will be orange and teal. If you're part of the endcap program, you'll receive a curated assortment of YETI's best-selling drinkware, hard coolers, and soft coolers in those new colors (see image) – and you'll have the ability to pull other seasonal color products (not included in the endcap) from the RSC as well.

If you're not part of the endcap program, you can still order seasonal colors from the RSC once they're available, and if you want to be part of the endcap program, you can still [sign up](#).



Master SKU	Color
R18 Chug Bottle	Teal
R26 Chug Bottle	Teal
R20 Tumbler	Teal
R10 Tumbler	Teal
R26 Straw Cup	Teal
R35 Straw Mug	Teal
R20 Travel Tumbler	Teal
Roadie 24	Teal
Backpack M20	Teal
R18 Chug Bottle	Orange
R26 Chug Bottle	Orange
R20 Tumbler	Orange
R10 Tumbler	Orange
R26 Straw Cup	Orange
R35 Straw Mug	Orange
R20 Travel Tumbler	Orange
Roadie 24	Orange
Backpack M20	Orange

******Any posting to social channels (public or closed groups) or sharing of this info may result in penalties that include product restrictions and/or account closures******

CONFIDENTIAL

Title:	March Gift Card Promotion
Sale:	March Sale (Digital)
Valid Dates:	March 13, 2024, to March 25, 2024
Planning Execution:	Stores that are signed up for the Ace gift card program and Ace Rewards will be able to participate in the gift card promotion.

Ace Rewards Exclusive FREE Ace \$10 Gift Card, when you purchase \$50 Ace Gift Card

IMPORTANT! Make sure to order your gift card inventory to support this promotion, see page 19.

ACE BRAND GC PROMO **EVENT** **AR MAILER**

OPEN SPACE



FREE \$10 Ace GC when you purchase \$50 Ace GC

BLTN NO. 240301-001

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9036932	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD **EVENT** **AR MAILER**

OPEN SPACE



FREE \$10 Ace GC when you purchase \$50 Ace GC

BLTN NO. 240301-002

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9063394	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

IMPORTANT – RETAILERS NEED TO ORDER THE ACE GIFT CARD ON BULLETIN IN ORDER TO HAVE INVENTORY TO SUPPORT THE GIFT CARD PROMOTION.

Note: If you have the Ace \$50 Gift Card and the Promo Gift Card left over from previous gift card promotion these can be used.

“Buy \$50 Ace Gift Card”

“Get \$10 Ace Gift Card FREE”



- If you are not signed up for the Closed Loop Gift Card Program, see the steps below on ACENET > Manage my Store > Promotions-Marketing > Gift Card > Gift Card Program

Signing Up

1. To sign up for the Gift Card Program, please complete the [Retailer Participation Agreement and ACH](#). *Multi stores and chains that have different bank accounts for each store location must complete the [additional ACH form](#).*

Scan for Agreement and ACH:



SCAN ME

Scan for Additional ACH form:



SCAN ME

2. Complete the [Gift Card Equipment and Information Form](#). Once complete, fax to (630) 928-9198 or email to GiftCardL2@acehardware.com
3. When you submit your DocuSign Agreements, you will provide an email address on your ACH agreement. This is the email address that BAMS will send the email to for you to Register for the BAMS Prepaid Business Center Settlement Portal. [Click here for the form](#) to have additional users set up for access as well.

The DEADLINE to sign up for the Ace Gift Card Program is December 29, 2023.

The Gift Card promotion continues to be successful, so we are adding a 5th promotion for 2024. The promotional plan is March Sale Digital, June Father's Day Sale, September Labor Day Event, Thanksgiving weekend and December Wrap it in Red (Three weeks). Since March is new, we are using the sales results from September Labor Day Sale Gift Card promotion (8/30/23 -9/11/23) which was successful. Total in-store gift cards sales up over 10% year over year.

Activation of the Ace \$50 Gift Card:

of Transactions: 11,886

Transaction Dollars: \$596,438

Redemption of the Ace \$50 Gift Card (8/30/23–9/11/23):

of Transactions: 8,802

Transaction Dollars: \$87,616.00

Title:	2024 Landscape & Patio Lighting Promotional Strategy
Sale:	Varies
Valid Dates:	March – June 2024
Planning Execution:	To increase sales of solar and low voltage landscape lighting, plus accent string lights, during the key spring and summer months all while driving new & existing customers into stores

The outdoor lighting strategy for 2024 consists of 3 primary goals:

- 1) Drive new & existing customers to purchase outdoor lighting – Ace stores will own the whole backyard experience.
- 2) Increase sales and units per transition in landscape and patio lighting through premium quality and higher price points.
- 3) Continue to educate the associate and the customer on Ace’s new landscape program:
 1. FEIT’s solar program: 3-year warranty, brighter lights and more high-end materials, all including its unique OneSync technology
 2. NEBO’s low voltage program is perfect combination of modern and traditional styles, both kit and single options SKUs, all with a patented clip that is easiest to use in marketplace

Did you know **88%** of Americans are dissatisfied with the outdoor of their house? We have put together a promotional strategy that we feel will successfully get customers to purchase from Ace:

- **March** – “You Choose \$39.99 MOD” to increase units to the category start of the season
 - Combination of solar and low voltage landscape plus string lighting (Sku# 3010351, 3010362, 3010294, 3010297, 3010341)
- **April** – Best-of-the-Best MODs from both vendors promoting their higher price point items at the deepest discounts of the season
 - Low Voltage – Sale retail PLUS instant savings for full kit assortments offer a one-stop shop at a better price than buying separately! (Sku# 3010376 and 3010380)
 - Solar OneSync– \$99.99 retail price for both spot and pathway 2 packs is the best price Ace has promoted to date (Sku# 3010281, 3010282, 3010286, 3010292)
 - String Lights – LED 20’ string light showcased in the patio furniture MOD (Sku# 9393448)
- **May** – Vendor unique mid-season strategies driving increased UPT or higher top line sales
 - Low Voltage – “You Choose \$49.99 MOD” for multiple items that drive more units per transition (Sku# 3010351, 3010356, 3010357, 3010361, 3010368)
 - Solar OneSync– \$99.99 retail price for a two-pack in both spot and pathway lights is the best retail price Ace has promoted for these top selling items (Sku# 3010281, 3010282, 3010286, 3010292)
 - String Lights – LED 20’ string light showcased in the patio furniture MOD (Sku# 9393448)

- **June** – Vendor's unique strategies driving either increased units per transition or higher top line sales towards the end of the key selling months
 - Low Voltage – BOGO includes many of the top selling items (Sku# 3010353, 3010354, 3010358, 301036, 3010369)
 - Solar - “You Choose \$49.99 MOD” for multiple items that drive more UPT across the entire assortment (Sku# 3010283, 3010285, 3010211, 3010280)
 - String Lights – Promoting the fastest growing string lights increasing store sales (Sku# 3010299, 3010293)

Title:

Sale:

Valid Dates:

Planning Execution:

Deal of the Month Item

March Event/Red Hot Buy

3/1/2024 – 3/31/2024

Buy your “Deal of the Month” item on bulletin for March! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

March “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

81995 Ace Premium Assorted Species Milo and Corn Wild Bird Food 20 lb

Regular Retail: \$15.99

Final Sale Retail after IS: \$11.00

Promo Margin: 31%

Bulletin Savings: 4%

Bulletin No.: 240301-918

BOM: 1

Limit: N/A



Stack this item close to the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? This 20 lb. bag of Ace wild bird food is normally \$15.99 each but they’re on sale for only \$11.00 each! Would you like to add one to your basket?”

Look for a counter mat in your March sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:

Sale:

Valid Dates:

Planning Execution:

Opt in to Receive Additional End Cap Header Signs

N/A

N/A

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

SALE
3 FOR \$12.00

Mrs. Meyer's® Clean Day Dish Soap, Hand Soap or Multi-Surface Cleaner**
\$4.00 each.

3/1-3/31
RED HOT BUY



SALE
\$5.99 each

Pennzoil® High Mileage Vehicle Oil, Qt.
Assorted weights available.
8120453, 8165169, 84381, 84382, 84383, 89703

3/1-3/31
RED HOT BUY



BUY ONE GET ONE 50% OFF

Bona® Cleaning Products**
NO LIMIT.
Discounted item must be of equal or lesser value.

3/1-3/31
RED HOT BUY



Title:

Window Posters

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

These window posters are scheduled to be included in the March sign kit.

**4 STEP & REGIONAL
FERTILIZERS
JOB# PENDING**

**BUY ONE
GET ONE**

**50%
OFF**

**Gallons° of
Clark+Kensington®
Interior and Exterior
Paint+Primer in One****
Limit 2.



3/13-3/25

**SPRING KICKOFF
PARTY TEASER
JOB# PENDING**

**BUY ONE
GET ONE**

**50%
OFF**

**Gallons° of
Clark+Kensington®
Interior and Exterior
Paint+Primer in One****
Limit 2.



**BUY ONE
GET ONE**

**50%
OFF**

**5-Gallon° Buckets of
Interior & Exterior
Clark + Kensington
Paint+Primer In One****
Limit 1.



3/13-3/25

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Gift Card
2	Open Space Zone 2 - Grilling
3	Open Space Zone 3 - Patio
4	Open Space Zone 4 - EGO
5	Open Space Zone 5 - Flex Seal
6	End Cap 1 - Craftsman
7	End Cap 2 - Contractor Bags
8	End Cap 3 - Daylawn Savings
9	Open Space Zone 6 - Pocket Hose
10	End Cap 4 - Bird
11	End Cap 5 - Watering
12	End Cap 6 - Milwaukee
13	End Cap 7 - DeWalt
14	End Cap 8 - Home Prevention
15	Open Space Zone 7 - Batteries
16	End Cap 9 - Yeti
17	Open Space Zone 8 - American Seed

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OPEN SPACE – ZONE 1 GIFT CARDS

OPEN SPACE – POWER AISLE ZONE 1 GIFT CARDS

ACE BRAND GC PROMO

EVENT

AR MAILER

OPEN SPACE



FREE \$10 Ace GC when you purchase \$50 Ace GC

BLTN NO. 240301-001

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9036932	N	N	Y	25	\$0.10	N/A	N/A	N/A	N/A	N/A	60%

ACE BRANDED GIFT CARD

EVENT

AR MAILER

OPEN SPACE



FREE \$10 Ace GC when you purchase \$50 Ace GC

BLTN NO. 240301-002

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9063394	N	N	Y	25	\$0.10	N/A	N/A	N/A	N/A	N/A	64%

OPEN SPACE – ZONE 2 GRILLING

OPEN SPACE – POWER AISLE ZONE 2 GRILLING

GRIL GNSIS E-315 BLK LP

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240301-012



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087286	N	Y	Y	1	\$614.05	\$849.00	\$799.00	N/A	\$799.00	23%	4%

GRILL&SMOKER IRONWOOD XL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-013



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082912	N	Y	Y	1	\$1,521.32	\$1,999.95	\$1,999.95	N/A	\$1,999.95	24%	4%

OUTDOOR GRIDDLE 4BURNER

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-014



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037617	N	Y	Y	1	\$338.70	\$499.99	\$499.99	N/A	\$499.99	32%	0%

OPEN SPACE – ZONE 3 PATIO

OPEN SPACE – POWER AISLE ZONE 3 PATIO

CANZO FIRE PIT SET **EVENT/RHB** **AR MAILER**

OPEN SPACE

BLTN NO. 240301-024



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8048101	N	Y	Y	1	\$627.72	\$999.99	\$799.99	N/A	\$799.99	22%	4%

UMBRELLA RHETT BEIGE 9'D **EVENT/RHB** **SUPER** **AR MAILER**

OPEN SPACE

BLTN NO. 240301-025



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090175	N	Y	Y	1	\$82.16	\$149.99	\$139.99	N/A	\$139.99	41%	4%

DINING SET RHETT STL 7PC **EVENT/RHB** **SUPER** **AR MAILER**

OPEN SPACE

BLTN NO. 240301-026



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8090127	N	Y	Y	1	\$603.28	\$999.99	\$799.99	\$50.00 No Limit	\$749.99	25%	11%

OPEN SPACE – ZONE 4 EGO

OPEN SPACE – POWER AISLE ZONE 4 EGO

EGO LEAF BLOWER 615CFM

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-036



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7014318	N	Y	Y	1	\$175.73	\$219.00	\$219.00	N/A	\$219.00	20%	0%

EGO LWN MWR LM2135SP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-037



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006686	N	Y	Y	1	\$599.05	\$749.00	\$749.00	N/A	\$749.00	20%	0%

EGO LI-ION STRNGTRMR 15"

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240301-038



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804867	N	Y	Y	1	\$160.63	\$199.00	\$199.00	N/A	\$199.00	19%	0%

OPEN SPACE – ZONE 5 FLEX SEAL

OPEN SPACE – POWER AISLE ZONE 5 FLEX SEAL

NSH-FLEX SEAL PRODUCTS

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6715171	FLEX TAPE CLEAR 4"X5'	06	\$8.93	\$6.36	\$38.16	29%
6665004	FLEX GLUE ADHSV 6OZ	04	\$8.93	\$6.36	\$25.44	29%
6406391	FLEX TAPE BLACK 4"X5'	06	\$8.93	\$6.36	\$38.16	29%
6295950	FLEX SEAL WHITE 14OZ	05	\$8.93	\$6.36	\$31.80	29%
6238554	FLEX SEAL 14 OZ CLEAR	10	\$8.93	\$6.36	\$63.60	29%
6215107	FLEXSEAL 14OZ SPRAY BLK	10	\$8.93	\$6.36	\$63.60	29%
6015027	FLEX PASTE RUBBR BLK 1LB	06	\$8.93	\$6.36	\$38.16	29%
6015026	FLEX PASTE RUBBR WHT 1LB	15	\$8.93	\$6.36	\$95.40	29%
6004382	FLEX GLUE CLEAR 4OZ	04	\$8.93	\$6.36	\$25.44	29%

BLTN NO. 240301-048

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030820	N	Y	Y	1	\$419.76	\$1,055.34	\$989.34	N/A	N/A	58%	29%

FLEX TAPE CLEAR 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-049



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6715171	N	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX GLUE ADHSV 6OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-050



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6665004	N	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX TAPE BLACK 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-051



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6406391	N	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

March Bulletins

Due Date 11/10/23



FLEX SEAL WHITE 14OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-052

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6295950	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX SEAL 14 OZ CLEAR

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-053

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6238554	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEXSEAL 14OZ SPRAY BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-054

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6215107	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX PASTE RUBBR BLK 1LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-055

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6015027	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX PASTE RUBBR WHT 1LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-056

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6015026	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX GLUE CLEAR 4OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-057

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6004382	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX TAPE WHITE 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-058

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6406383	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

OPEN SPACE – ZONE 6 POCKET HOSE

OPEN SPACE – POWER AISLE ZONE 6 POCKET HOSE

NSH PCKT HOSE SLVR DSP

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6809289	POCKET HOSE BLK100'3/4"D	06	\$33.01	\$28.62	\$171.72	13%
6809271	POCKET HOSE BLK 75'3/4"D	06	\$26.41	\$22.90	\$137.40	13%
6809263	POCKET HOSE BLK 50'3/4"D	18	\$19.81	\$17.17	\$309.06	13%

BLTN NO. 240301-068

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6822886	N	Y	Y	1	\$618.18	\$1,079.70	\$1,079.70	N/A	N/A	43%	13%

POCKET HOSE BLK100'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-069



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	N	Y	Y	1	\$31.81	\$49.99	\$49.99	N/A	\$49.99	36%	4%

POCKET HOSE BLK 75'3/4"D

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 240301-070



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	N	Y	Y	1	\$25.45	\$39.99	\$39.99	N/A	\$39.99	36%	4%

POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-071



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809263	N	Y	Y	1	\$19.09	\$29.99	\$29.99	N/A	\$29.99	36%	4%

GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240301-072



Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6000920	N	Y	Y	1	\$12.73	\$19.99	\$19.99	N/A	\$19.99	36%	4%

OPEN SPACE – ZONE 7 BATTERIES

OPEN SPACE – POWER AISLE ZONE 7 BATTERIES



NSH COPPERTOP 83 PK DSP **IN-STORE IS**

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	19%
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	19%
34574	BATTERY ALKALINE C PK4	03	\$8.77	\$7.11	\$21.33	19%
34573	BATTERY ALKALINE D 4PK	06	\$8.77	\$7.11	\$42.66	19%
30205	BATTERY ALKALINE 9V 2PK	12	\$8.77	\$7.11	\$85.32	19%

BLTN NO. 240301-082

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011455	N	N	N	1	\$574.63	\$933.17	N/A	\$1.00	N/A	N/A	19%

Limit: 4T



NSH BATTERIES AA AAA 36 PC **IN-STORE IS**

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	18%
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	18%

BLTN NO. 240301-083

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3014071	N	N	N	1	\$469.80	\$647.64	N/A	\$2.00	N/A	N/A	18%

Limit: 2

OPEN SPACE – ZONE 8 AMERICAN SEED

OPEN SPACE – POWER AISLE ZONE 8 AMERICAN SEED



AMERICAN SEED ASSORTMENT **EVENT/RHB** **CORE, SUPER** **AR MAILER**
300-7221955 NS AMERICAN SEED FLOWER
700-7221989 NS AMERICAN SEED VEG

OPEN SPACE

4 FOR \$1.00

BLTN NO. 240301-093

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7346869	N	Y	Y	1	\$169.75	\$990.00	N/A	N/A	N/A	N/A	18%

PROMO IMPULSE DEALS MARCH 2024



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
71928	00082901227120	HOSE FLEXOGEN 5/8"X50'	1	3	6	EVENT/RHB
72054	00082901227168	HOSE FLEXOGEN 5/8"X100'	1	3	3	EVENT/RHB
74142	00070183510061	ROUNDUP W&G CONC 36.8OZ.	1	4	12	EVENT/RHB
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	3	6	EVENT/RHB
7139231	00082901192121	OSCLTNG SPRNKL R 4000SQFT	1	2	4	Non Advertised
7435316	00082901277361	HOSE NOZZL 7PAT ACE	1	2	10	Non Advertised

#1 MARCH 2024 - CRAFTSMAN

YOUR CHOICE
119.00 **-\$20** ACE REWARDS EXCLUSIVE
\$99.00 each

CRAFTSMAN® Power Tool Kits & Outdoor Power Kits
7011887, 7011884, 2026544
NO LIMIT.

3/1-3/31
RED HOT BUY

CRAFTSMAN



FLIPP BRANDING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2026544	00885911908740	V20 RP DRILL 1/2 1BAT	1	2	4	EVENT/RHB
7011884	00885911665230	BATTERY LEAF BLOWER 20V	1	2	2	EVENT/RHB
7011887	00885911719544	HEDGE TRIMMER KIT 20V	1	1	2	EVENT/RHB

March Bulletins

Due Date 11/10/23

END CAP #1 WIN THE MONTH CATEGORY – CRAFTSMAN



V20 RP DRILL 1/2 1BAT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240301-104

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026544	N	Y	Y	1	\$97.34	\$119.00	\$119.00	\$20.00 No Limit	\$99.00	18%	2%

BATTERY LEAF BLOWER 20V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240301-106



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011884	N	Y	Y	1	\$96.42	\$119.00	\$119.00	\$20.00 No Limit	\$99.00	19%	0%

HEDGE TRIMMER KIT 20V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 240301-107



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011887	N	Y	Y	1	\$96.42	\$119.00	\$119.00	\$20.00 No Limit	\$99.00	19%	0%

#2 MARCH 2024 - CONTRACTOR BAGS

YOUR CHOICE

16.99 ~~ACE REWARDS EXCLUSIVE~~ **\$13.99** each

Iron-Hold® Heavy Duty Contractor Trash Bags
42 gal., 20 ct. or 55 gal., 15 ct.
6093082, 6038574
Limit 3 each at this price.

HEAVY DUTY CONTRACTOR BAGS
42 20 3

WING THE TOUGH HEAVY DUTY CONTRACTOR BAGS
55 15 3

3/1-3/31

RED HOT BUY

HEAVY DUTY CONTRACTOR BAGS
42 20 3

HEAVY DUTY CONTRACTOR BAGS
42 20 3

HEAVY DUTY CONTRACTOR BAGS
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HEAVY DUTY CONTRACTOR BAGS
42 20 3

WING THE TOUGH HEAVY DUTY CONTRACTOR BAGS
55 15 3

WING THE TOUGH HEAVY DUTY CONTRACTOR BAGS
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WING THE TOUGH HEAVY DUTY CONTRACTOR BAGS
55 15 3

WING THE TOUGH HEAVY DUTY CONTRACTOR BAGS
55 15 3

NEIGHBORHOOD
FAVORITE

End Cap SKUs & Suggested Quantities						
Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
6038574	00070052997320	CONTRACTOR BAG 42G 20PK	4	10	20	EVENT/RHB
6093082	00070052997337	CONTRACTOR BAG 55G 15PK	4	10	20	EVENT/RHB

END CAP #2 WIN THE MONTH CATEGORY – CONTRACTOR BAGS

CONTRACTOR BAG 55G 15PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 240301-117



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6093082	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	4	\$10.56	\$16.99	\$16.99	\$3.00	\$13.99	38%	4%
								Limit: 3			

CONTRACTOR BAG 42G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 240301-118



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6038574	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	4	\$10.56	\$16.99	\$16.99	\$3.00	\$13.99	38%	4%
								Limit: 3			

#3 MARCH 2024 - DAYLAWN SAVINGS - CA, DS, FN, NR, NW

24.99

-\$5 ACE REWARDS EXCLUSIVE*

\$19.99

Scotts Day Lawn Savings



Scotts EZ Seed Sun N Shade, 3.75 Lb

7206428

Limit 2 at this price.

VALID 2/29-3/21 (SOUTH REGIONS)

VALID 3/7-3/21 (NORTH REGIONS)

KICK OFF TO SPRING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7008295	00032247260053	LAWN TRIPLE TB 11.31#	1	6	12	EVENT
7206428	00032247175081	EZ SEED SUN&SHADE 3.75#	1	4	12	EVENT
7229412	00032247175111	EZ SEED TALL FES 3.75#	1	4	12	EVENT

March Bulletins

Due Date 11/10/23

END CAP #3 WIN THE MONTH CATEGORY – DAYLAWN SAVINGS - CA,DS,FN,NR,NW



LAWN TRIPLE TB 11.31# EVENT

END CAP 3

CA, DS, SO= Promo runs 2/29-3/21
FN, NR, NW= Promo runs 3/7-3/21 but will be downloaded only starting 2/29

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-128

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008295	Y	N	N	1	\$29.88	\$38.99	\$38.99	\$10.00	\$28.99	23%	4%
								Limit: 2			



EZ SEED SUN&SHADE 3.75# EVENT CORE, SUPER

END CAP 3

CA, DS, SO= Promo runs 2/29-3/21
FN, NR, NW= Promo runs 3/7-3/21 but will be downloaded only starting 2/29

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-129

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7206428	Y	N	N	1	\$15.80	\$24.99	\$24.99	\$5.00	\$19.99	37%	4%
								Limit: 2			



EZ SEED TALL FES 3.75# EVENT CORE, SUPER

END CAP 3

CA, DS, SO= Promo runs 2/29-3/21
FN, NR, NW= Promo runs 3/7-3/21 but will be downloaded only starting 2/29

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-130

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7229412	Y	N	N	1	\$15.80	\$26.99	\$26.99	\$5.00	\$21.99	41%	4%
								Limit: 2			

#4 MARCH 2024 - BIRD

YOUR CHOICE

SALE
\$1.39
each

Ace® Bird Suet,
11 Oz.
Assorted varieties.
8039376, 8039378,
8039379, 8039377

3/1-3/31

RED HOT BUY



DEAL OF THE MONTH



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	12	12	EVENT/RHB
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	6	12	EVENT/RHB
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	6	12	EVENT/RHB
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	6	12	EVENT/RHB
8041806	00093432251232	DOUBLE SUET CAGE	1	4	8	EVENT/RHB

March Bulletins

Due Date 11/10/23

END CAP #4 WIN THE MONTH CATEGORY – BIRD



SUET PEANUT CRUNCH 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240301-142

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039376	N	Y	Y	12	\$0.80	\$1.79	\$1.39	N/A	\$1.39	42%	4%



SUET BIRD BLEND 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240301-143

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039377	N	Y	Y	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%	4%



SUET ORANGE BURST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240301-144

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039378	N	Y	Y	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%	4%



SUET BERRY BLAST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240301-145

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039379	N	Y	Y	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%	4%

#5 MARCH 2024 - WATERING

SALE
24.99

ACE REWARDS
EXCLUSIVE

\$19.99

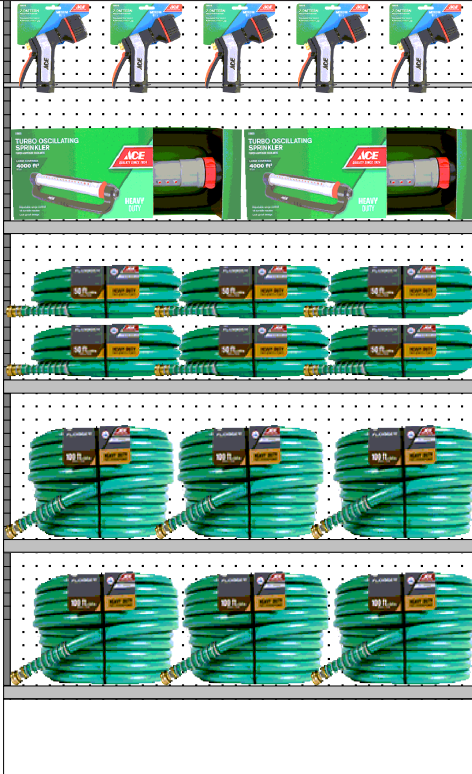
Ace® Flexogen® 50'
Heavy Duty Premium
Garden Hose
71928
Limit 2 at this price.



3/1-3/31

RED HOT BUY

SPRING IS HERE!



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
71928	00082901227120	HOSE FLEXOGEN 5/8"X50'	1	3	6	EVENT/RHB
72054	00082901227168	HOSE FLEXOGEN 5/8"X100'	1	6	6	EVENT/RHB
7139231	00082901192121	OSCLTNG SPRNKL 4000SQFT	1	2	4	Non Advertised
7435316	00082901277361	HOSE NOZZL 7PAT ACE	1	5	10	Non Advertised

END CAP #5 WIN THE MONTH CATEGORY – WATERING



HOSE FLEXOGEN 5/8"X50'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240301-155

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71928	N	Y	Y	1	\$19.06	\$29.99	\$24.99	\$5.00	\$19.99	24%	4%
								Limit: 2			



HOSE FLEXOGEN 5/8"X100'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240301-156

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
72054	N	Y	Y	1	\$34.64	\$48.99	\$44.99	\$10.00	\$34.99	23%	4%
								Limit: 2			

#6 MARCH 2024 - MILWAUKEE

**BUY THIS
GET ONE OF THESE
FREE**

\$199⁰⁰

Milwaukee® M18® FUEL™
REDLITHIUM™ Extended
Capacity Battery & Charger
2809424

Milwaukee® M18® Power
Tools (bare tools)
2808988, 2808970, 2808962, 2802023,
2030592
NO LIMIT.

3/1-3/31
RED HOT BUY

KICK OFF TO SPRING



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2030592	00045242742899	M18 ANG GRINDER 4-1/2 TO	1	2	6	EVENT/RHB
2802023	00045242333899	M18 RECIPROCATING SAW TO	1	1	4	EVENT/RHB
2808962	00045242313655	M18 OSCILLATING TOOL TO	1	2	8	EVENT/RHB
2808970	00045242155965	M18 CIRC SAW 6-1/2 TO	1	3	3	EVENT/RHB
2808988	00045242520961	M18 RAN ORBIT SANDER TO	1	2	4	EVENT/RHB
2809424	00045242350636	M18 BATTERY & CHRGR XC5	1	3	6	EVENT/RHB

March Bulletins

Due Date 11/10/23

END CAP #6 WIN THE MONTH CATEGORY – MILWAUKEE

M18 BATTERY & CHRGR XC5

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6



BUY 2809424, GET 2030592, 2802023, 2808962, 2808970 or 2808988 FREE

BLTN NO. 240301-166

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2809424	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$164.46	\$199.00	\$199.00	N/A	\$199.00	17-19%	0%

M18 ANG GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6



BUY 2809424, GET 2030592, 2802023, 2808962, 2808970 or 2808988 FREE

\$124.74 credit based on POS

BLTN NO. 240301-167

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2030592	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$120.19	\$149.00	N/A	N/A	N/A	N/A	4%

M18 RECIPROCATING SAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6



BUY 2809424, GET 2030592, 2802023, 2808962, 2808970 or 2808988 FREE

\$113.05 credit based on POS

BLTN NO. 240301-168

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2802023	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$113.04	\$129.00	N/A	N/A	N/A	N/A	0%

M18 OSCILLATING TOOL TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6



BUY 2809424, GET 2030592, 2802023, 2808962, 2808970 or 2808988 FREE

\$98.84 credit based on POS

BLTN NO. 240301-169

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808962	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$98.83	\$129.00	N/A	N/A	N/A	N/A	0%

M18 CIRC SAW 6-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6



BUY 2809424, GET 2030592, 2802023, 2808962, 2808970 or 2808988 FREE

\$106.59 credit based on POS

BLTN NO. 240301-170

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808970	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$106.58	\$129.00	N/A	N/A	N/A	N/A	0%

M18 RAN ORBIT SANDER TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6



BUY 2809424, GET 2030592, 2802023, 2808962, 2808970 or 2808988 FREE

\$99.43 credit based on POS

BLTN NO. 240301-171

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2808988	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$93.80	\$129.00	N/A	N/A	N/A	N/A	6%

#7 MARCH 2024 - DEWALT

YOUR CHOICE
 SALE 129.00 **-\$30 ACE REWARDS EXCLUSIVE***
\$99.00 each

DEWALT® 20V MAX Power Tools & Accessories

- Drill/Driver Kit, 2385458
- Reciprocating Saw (bare tool), 2393114
- Circular Saw (bare tool), 2393122
- Angle Grinder (bare tool), 2398386
- 5 Ah Battery, 2408789
- Bluetooth® Jobsite Speaker, 2862993

NO LIMIT.

3/1-3/31
RED HOT BUY



WE DO SCREEN REPAIR



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2385458	00885911325905	DRILL/DRIVER COMPACT 20V	1	1	5	EVENT/RHB
2393114	00885911262330	RECIP SAW BRUSHED20V MAX	1	2	2	EVENT/RHB
2393122	00885911262354	CIRCULAR SAW 6.5" 20V BT	1	2	2	EVENT/RHB
2398386	00885911260800	ANGLE GRINDER 4.5"20V BT	1	2	4	EVENT/RHB
2408789	00885911362801	BATRY LI-ION 20VMAX 5AH	1	4	8	EVENT/RHB
2489540	00885911489171	20V MX 2KIT DRILL IMPACT	1	1	2	EVENT/RHB
2862993	00885911551533	20V MAX JS BLUTOOTH SPKR	1	1	2	EVENT/RHB

March Bulletins

Due Date 11/10/23

END CAP #7 WIN THE MONTH CATEGORY – DEWALT

20V MX 2KIT DRILL IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240301-181



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2489540	N	Y	Y	1	\$179.31	\$229.00	N/A	\$60.00 No Limit	N/A	N/A	0%

20V MX DRL DRVR 1/2 2BAT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240301-182



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2385458	N	Y	Y	1	\$107.42	\$139.00	\$129.00	\$30.00 No Limit	\$99.00	17%	3%

20V MX RECIP SAW TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240301-183



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2393114	N	Y	Y	1	\$113.50	\$139.00	\$129.00	\$30.00 No Limit	\$99.00	12%	5%

20V MX CIRC SAW 6-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240301-184



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2393122	N	Y	Y	1	\$113.50	\$139.00	\$129.00	\$30.00 No Limit	\$99.00	12%	5%

20V MX GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240301-185



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2398386	N	Y	Y	1	\$113.50	\$139.00	\$129.00	\$30.00 No Limit	\$99.00	12%	5%

BATRY LI-ION 20VMAX 5AH

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240301-186



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2408789	N	Y	Y	1	\$113.50	\$179.00	\$129.00	\$30.00 No Limit	\$99.00	12%	16%

20V MX BLTOOTH SPEAKER TO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240301-187



Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2862993	N	Y	Y	1	\$90.66	\$129.00	\$129.00	\$30.00 No Limit	\$99.00	30%	0%

#8 MARCH 2024 - HOME PREVENTION

27.99
-\$5 ACE REWARDS EXCLUSIVE*

\$22.99

Round Up Weed & Grass Concentrate, 36.8 Oz.

74142

Limit 2 at this price.

3/1-3/31

RED HOT BUY



NEIGHBORHOOD FAVORITE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
74142	00070183510061	ROUNDUP W&G CONC 36.8OZ.	1	12	24	EVENT/RHB
7508088	00071549022099	INSECT KILLER RTU 1.1GAL	4	8	16	EVENT/RHB

END CAP #8 WIN THE MONTH CATEGORY – HOME PREVENTION



ROUNDUP W&G CONC 36.8OZ.

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-197

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
74142	N	Y	Y	1	\$24.42	\$27.99	\$27.99	\$5.00	\$22.99	13%	0%

Limit: 2



INSECT KILLER RTU 1.1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-198

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7508088	N	Y	Y	4	\$13.67	\$19.99	\$18.99	\$2.00	\$16.99	28%	4%

Limit: 5

#9 MARCH 2024 - YETI



3/1-3/31

RED HOT BUY

NEIGHBORHOOD FAVORITE

[illegible]

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
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NO BULLETINS, DOWNLOAD ONLY

IN LINE

IN LINE



LAWN TRIPLE TB 33.94# **EVENT**

IN LINE

CA, DS, SO= Promo runs 2/29-3/21
FN, NR, NW= Promo runs 3/7-3/21 but will be downloaded only starting 2/29

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-214

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7008311	Y	N	N	1	\$72.93	\$89.99	\$89.99	\$20.00	\$69.99	19%	4%
								Limit: 2			



EZSEED TALL FSCU 20# **EVENT** **CORE, SUPER**

IN LINE

CA, DS, SO= Promo runs 2/29-3/21
FN, NR, NW= Promo runs 3/7-3/21 but will be downloaded only starting 2/29

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-215

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7015836	Y	N	N	1	\$52.64	\$79.99	\$79.99	\$20.00	\$59.99	34%	4%
								Limit: 2			



EZSEED SUN & SHADE 20# **EVENT** **CORE, SUPER**

IN LINE

CA, DS, SO= Promo runs 2/29-3/21
FN, NR, NW= Promo runs 3/7-3/21 but will be downloaded only starting 2/29

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-219

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7287980	Y	N	N	1	\$52.64	\$79.99	\$79.99	\$20.00	\$59.99	34%	4%
								Limit: 2			



ROYAL 1GAL PAINT **EVENT** **CORE, SUPER**

IN LINE

BUY ONE, GET ONE 50% OFF

**BLTN NO. 240301-232
THRU 240301-278**

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	N	N	Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	0%



CLARK AND KENSINGTON 1GAL PAINT **EVENT** **CORE, SUPER**

IN LINE

BUY ONE, GET ONE 50% OFF

**BLTN NO. 240301-288
THRU 240301-333**

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	N	N	Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	0%

March Bulletins

Due Date 11/10/23



MAGNOLIA 1GAL PAINT EVENT

IN LINE

BLTN NO. 240301-343
THRU 240301-364

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	4	VARIES	VARIES	N/A	\$10.00 No Limit	N/A	N/A	4%



SOIL POTTING MIX MC 8QT EVENT CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-374

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7104128	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$4.77	\$6.99	\$5.99	N/A	\$5.99	20%	4%



POTTING SOIL MIX MC 2CF EVENT CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-375

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7301609	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	39	\$13.45	\$21.99	\$16.99	N/A	\$16.99	21%	12%



WEED FEED FRTLZR 4KSQFT EVENT CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-376

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016648	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$27.11	\$34.99	\$34.99	\$5.00 Limit: 2	\$29.99	23%	4%



WEED FEED FERT 12000SQFT EVENT CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-377

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7016649	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$71.17	\$84.99	\$84.99	\$10.00 Limit: 2	\$74.99	16%	4%



LAWN FRTL+MOSS CNTRL 10M

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-379

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7166721	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$38.19	\$54.99	\$54.99	\$10.00	\$44.99	31%	4%
								Limit: 2			



CRABGRASS PRVNTR/FERT 5M

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-380

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7232325	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$34.33	\$40.99	\$40.99	\$5.00	\$35.99	16%	4%
								Limit: 2			



CRABGRASS PRVNT/FERT 15M

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-381

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7232390	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$85.61	\$99.99	\$99.99	\$10.00	\$89.99	14%	4%
								Limit: 2			



LAWN FRTL+MOSS CNTRL 5M

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-382

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7309974	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$21.05	\$31.99	\$31.99	\$5.00	\$26.99	34%	4%
								Limit: 2			



LAWN FOOD TRF BUILDR 5M

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-383

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7314263	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$20.46	\$28.99	\$28.99	\$5.00	\$23.99	29%	4%
								Limit: 2			

March Bulletins

Due Date 11/10/23



LAWN FOOD TB GRANL 15M

EVENT

CORE, SUPER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-384

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7314271	2/29-3/21 N	3/1-3/31 N	3/15-3/27 Y	1	\$51.10	\$64.99	\$64.99	\$5.00	\$59.99	21%	4%

Limit: 2



BONA CLEANERS & POLISHES

EVENT/RHB

AR MAILER

IN LINE

BUY ONE GET ONE, 50% OFF

BLTN NO. 240301-397
THRU 240301-432

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES



MRS MYERS SOAPS & CLEANERS

EVENT/RHB

AR MAILER

IN LINE

3 FOR \$12.00

BLTN NO. 240301-442
THRU 240301-521

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$3.08	\$5.59	\$4.00	N/A	\$4.00	23%	9%



PAINTER TAPE BLUE 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240301-526

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1026448	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$15.10	\$24.99	N/A	\$2.00	N/A	N/A	4%

Limit: 2



ORIG PT TP 1.88"X60YD3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240301-527

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1664861	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$17.70	\$21.99	N/A	\$2.00	N/A	N/A	4%

Limit: 2



ORIG PT TP .94"X60YD 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240301-528

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1666452	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$8.54	\$12.99	N/A	\$2.00	N/A	N/A	4%

Limit: 2

March Bulletins

Due Date 11/10/23



ORIG PT TP 1.41"X60YD 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-529

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
1666460	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$13.27	\$17.99	N/A	\$2.00 Limit: 2	N/A	N/A	4%



ACE BEST MF9 TRAYSET 5PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 1006672, GET 1014283 FREE

BLTN NO. 240301-530

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
1006672	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	4	\$8.57	\$14.99	N/A	N/A	N/A	41%	3%



ACE BEST ROLLER M 9X3/8"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 1006672, GET 1014283 FREE

\$2.14 credit based on POS

BLTN NO. 240301-531

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
1014283	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$2.47	\$5.99	N/A	N/A	N/A	N/A	3%



KLEAN STRIP PAINT THINNER/CLEANERS

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-541
THRU 240301-589

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
VARIES	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	VARIES	VARIES	VARIES	N/A	\$1.00/\$4.00 No Limit	N/A	N/A	VARIES



KILZ 2 PRIMER QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-599

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
17936	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.11	\$13.99	N/A	\$1.00 Limit: 1	N/A	N/A	4%



KILZ 2 PRIMER GALLON

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-600

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
17937	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	4	\$19.49	\$24.99	N/A	\$2.00 Limit: 1	N/A	N/A	0%



KILZ 2 PRIMER 5GAL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-601

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
19793	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$99.17	\$119.99	N/A	\$10.00 Limit: 1	N/A	N/A	0%

March Bulletins

Due Date 11/10/23



MINWAX 1QT STAINS

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-602
THRU 240301-672

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	VARIES	VARIES	VARIES	N/A	\$2.00 No Limit	N/A	N/A	VARIES



RUST-OLEUM 2X SPRAY PAINT

EVENT/RHB

AR MAILER

IN LINE

2 FOR \$13.00
(must buy 2 or more)

BLTN NO. 240301-682
THRU 240301-803

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIES	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	N/A	9%



A19 60W DIMMABLE 6WY 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-813

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011442	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$5.22	\$12.99	\$8.99	N/A	\$8.99	42%	12%



BR30 65W DIMMABLE 6WY 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-814

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011449	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$6.24	\$12.99	\$8.99	N/A	\$8.99	31%	11%



BOLLARD LIGHT NCKL 12"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-815

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010294	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$31.09	\$49.99	\$39.99	N/A	\$39.99	22%	11%



BOLLARD LIGHT BRONZE 12"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-816

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010297	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$31.09	\$49.99	\$39.99	N/A	\$39.99	22%	11%



STR LGTS W/RMTE AMB 24"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-817

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010341	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$31.96	\$59.99	\$39.99	N/A	\$39.99	20%	14%

March Bulletins

Due Date 11/10/23



PATHWY LT ORB SLEEK DSGN

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-818

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010351	N	Y	Y	1	\$23.64	\$49.99	\$39.99	N/A	\$39.99	41%	19%



SPOT LT LED 50W DARK BRN

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-819

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3010362	N	Y	Y	1	\$21.00	\$44.99	\$39.99	N/A	\$39.99	47%	18%



SMK ALRM 10YR SEAL 0827B

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-820

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5639844	N	Y	Y	1	\$15.78	\$24.99	N/A	\$10.00	N/A	N/A	4%

Limit: 2



SMK ALRM 10Y W/LIGHT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-821

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975321	N	Y	Y	1	\$28.06	\$44.99	N/A	\$10.00	N/A	N/A	4%

Limit: 2



HRDW SMK&CO 10Y BAT BKUP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-822

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975735	N	Y	Y	1	\$41.92	\$69.99	N/A	\$10.00	N/A	N/A	4%

Limit: 2



HRDW ION SMK ALARM 10Y

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-823

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5975933	N	Y	Y	1	\$20.35	\$33.99	N/A	\$10.00	N/A	N/A	4%

Limit: 2



10Y SLIM PHOTO SMK ALRM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-824

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5977376	N	Y	Y	1	\$18.44	\$31.99	N/A	\$10.00	N/A	N/A	4%

Limit: 2

March Bulletins

Due Date 11/10/23



10Y SEALED CO ALARM

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240301-825

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
5977533	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$32.70	\$49.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



10Y PHOTO SMK&CO W/VOICE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-826

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
5977608	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$38.36	\$64.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



10Y PHOTO SMK&CO SLIM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-827

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
5979026	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$34.54	\$54.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



10Y PHOT/ION SMK ALRM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-828

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
5979091	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$37.70	\$64.99	N/A	\$10.00 Limit: 2	N/A	N/A	4%



FLEX GLUE CLEAR 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-829

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
6004383	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



RUBBER PASTE BLACK 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-830

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
6018525	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



RUBBER PASTE WHITE 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-831

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
6018526	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

March Bulletins

Due Date 11/10/23



FLEX SHOT RBR SEALNT WHT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-832

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6266985	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%



FLEX SHOT RBR SEALNT CLR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-833

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6266993	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%



FLEX GLUE PRO 10OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-834

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6664999	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FLEX TAPE GRAY 4\"X5\"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-835

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6715163	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%



FOOD PLNT HOLLY-TONE 4LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-845

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7122773	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$4.73	\$11.99	\$6.99	N/A	\$6.99	32%	3%



FOOD PLNT ROSE-TONE 4LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-846

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7122880	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$4.73	\$11.99	\$6.99	N/A	\$6.99	32%	3%



FOOD PLNT PLANT-TONE 4LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-847

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7122930	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$4.73	\$11.99	\$6.99	N/A	\$6.99	32%	3%

March Bulletins

Due Date 11/10/23



FOOD PLNT GARDEN-TONE4LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-848

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7135155	N	Y	Y	1	\$4.73	\$11.99	\$6.99	N/A	\$6.99	32%	3%



FOOD PLNT TOMATO-TONE4LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-849

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7135171	N	Y	Y	1	\$4.73	\$11.99	\$6.99	N/A	\$6.99	32%	3%



TREE & SHRUB PRTCT&FEED

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-850

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7102858	N	Y	Y	1	\$18.97	\$26.99	N/A	\$3.00	N/A	N/A	4%

Limit: 5



ROSE/FLOWER CARE 32OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-851

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7137433	N	Y	Y	8	\$15.46	\$21.99	N/A	\$3.00	N/A	N/A	4%

Limit: 5



GARDN SOIL ALL PURPS 1CF

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-852

BEST WAY TO BUY:
DROP SHIP

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7102692	N	Y	Y	60	\$4.80	\$7.59	N/A	\$1.00	N/A	N/A	4%

Limit: 60



HF RAISD BED SOIL 1.5CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-854

BEST WAY TO BUY:
DROP SHIP

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7505977	N	Y	Y	48	\$7.50	\$11.99	\$11.99	\$2.00	\$9.99	37%	4%

Limit: 10

March Bulletins

Due Date 11/10/23



MG RAISED BED SOIL 1.5CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-855

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7599723	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$9.32	\$12.99	\$11.99	\$2.00	\$9.99	22%	4%

Limit: 10



ACE CRAB PREV W/FERT 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-856

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475262	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$20.65	\$35.99	\$35.99	\$2.00	\$33.99	43%	4%

Limit: 2



ACE CRAB PREV W/FERT 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-857

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475528	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$54.57	\$84.99	\$84.99	\$4.00	\$80.99	36%	4%

Limit: 2



ACE WEED&FEED 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-858

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475403	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$16.10	\$32.99	\$32.99	\$2.00	\$30.99	51%	4%

Limit: 2



ACE WEED&FEED 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-859

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475460	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$44.83	\$69.99	\$69.99	\$4.00	\$65.99	36%	4%

Limit: 2



LAWN FERTILIZER 5M ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-860

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475379	N	Y	Y	1	\$12.16	\$24.99	\$24.99	\$2.00	\$22.99	51%	4%

Limit: 2



ACE LAWN FERTLZR 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-861

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7475346	N	Y	Y	1	\$33.65	\$54.99	\$54.99	\$4.00	\$50.99	39%	4%

Limit: 2



LAWN FOOD STEP1 SEED 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-865

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7315799	N	Y	Y	1	\$42.01	\$59.99	N/A	N/A	N/A	N/A	4%



CRABGRSS PRVNTR STEP1 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-866

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7315823	N	Y	Y	1	32.16	\$44.99	N/A	N/A	N/A	N/A	4%



CRABGRS PRVNTR STEP1 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-867

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7315831	N	Y	Y	1	\$80.16	\$99.99	N/A	N/A	N/A	N/A	4%



STEP2 WEED&LAWN FOOD 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-868

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7437163	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$25.37	\$36.99	N/A	N/A	N/A	N/A	4%



STEP2 WEED&LAWN FOOD 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-869

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7437056	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$62.55	\$79.99	N/A	N/A	N/A	N/A	4%



LAWN FOOD STEP3 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-870

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7315880	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$19.15	\$28.99	N/A	N/A	N/A	N/A	4%



LAWN FOOD STEP3 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-871

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7316482	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$47.46	\$69.99	N/A	N/A	N/A	N/A	4%



LAWN FERTILIZER STEP4 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

**BEST WAY TO BUY:
DROP SHIP**

BLTN NO. 240301-872

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
75082	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$18.05	\$29.99	N/A	N/A	N/A	N/A	4%

March Bulletins

Due Date 11/10/23



FERTILZR LAWN STEP4 15M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BEST WAY TO BUY:
DROP SHIP

BLTN NO. 240301-873

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7025448	N	3/1-3/31	3/15-3/27	Y	1	\$44.97	\$68.99	N/A	N/A	N/A	4%

24PC SPRING BULBS

EVENT/RHB

AR MAILER

IN LINE

NSH FLOWER BULBS 24PC

03 - 7015778 NS BRITN LILY 14-16CM

03 - 7015780 NS BULB LILY 14-16CM

03 - 7015784 NS BULB WYOMING ORG 1PK

03 - 7015788 NS RED KING HUMBERT

03 - 7025655 NS ELEPHANT EAR 2 PACK

03 - 7028622 PLANT SET MX GLADOLS 8PK

03 - 7028624 PLANT DAHLIA LUCKY NYMBR

03 - 7028625 PLANT DAHLIA PEACH&CREAM

20% OFF

SELECTION MAY VARY BY LOCATION

(Limited quantities available)

BLTN NO. 240301-881

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7030759	N	3/1-3/31	3/15-3/27	Y	1	\$74.37	\$135.36	20%	N/A	N/A	1%

LANDSCAPE FABRIC 3'X50'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-884

	DayLawn Savings	Month Long	March Digital Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/29-3/21	3/1-3/31	3/15-3/27	BOM							
7024620	N	Y	Y	1	\$4.70	12.99	\$6.99	N/A	\$6.99	33%	4%

LANDSCAPE FABRIC 3'X100'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-885

	DayLawn Savings	Month Long	March Digital Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/29-3/21	3/1-3/31	3/15-3/27	BOM							
7024622	N	Y	Y	1	\$8.96	\$22.99	\$12.99	N/A	\$12.99	31%	4%

EGO SYNTH LTHR GLOVE M

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240301-886

	DayLawn Savings	Month Long	March Digital Event		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/29-3/21	3/1-3/31	3/15-3/27	BOM							
7834302	N	Y	Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%

March Bulletins

Due Date 11/10/23



EGO SYNTH LT HR GLOVE XL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-887

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7834310	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%



EGO SYNTH LT HR GLOVE L

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-888

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7834344	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$12.02	\$17.99	\$17.99	N/A	\$17.99	33%	4%



ACE SHVL RND-PT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-889

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011273	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%



ACE SHVL SQR-PT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-890

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011414	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$12.21	\$28.99	\$21.99	N/A	\$21.99	44%	15%



RAKE BOW FIBER 16T ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-891

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012818	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$11.86	\$28.99	\$21.99	N/A	\$21.99	46%	15%



GARDEN HOE 6"W ACE

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240301-892

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7012859	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$11.91	\$28.99	\$21.99	N/A	\$21.99	46%	15%



RAKE SPRNGBRAC22TINE54"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-893

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
74978	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$7.48	\$19.99	\$11.99	N/A	\$11.99	38%	15%

March Bulletins

Due Date 11/10/23



ACE LEAF RAKE POLY 24"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-894

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7502917	N	Y	Y	6	\$5.54	\$13.99	\$11.99	N/A	\$11.99	54%	15%



WHEELBARROW 6CF POLY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-895

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7331739	N	Y	Y	1	\$42.78	\$69.99	\$59.99	N/A	\$59.99	29%	20%



V20 RP IMP DRIVER 1BAT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-896

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2029956	N	Y	Y	1	\$96.42	\$119.00	\$119.00	\$20.00 No Limit	\$99.00	19%	2%



CORDLSS PRUNER 20V 1.25"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-897

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026068	N	Y	Y	1	\$79.35	\$129.00	\$119.00	\$20.00 No Limit	\$99.00	33%	0%



CM EARTH AUGER V20

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-898

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7027244	N	Y	Y	1	\$97.34	\$129.00	\$119.00	\$20.00 No Limit	\$99.00	18%	7%



CM PRUNING SAW V20 6"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-899

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7027271	N	Y	Y	1	\$97.34	\$129.00	\$119.00	\$20.00 No Limit	\$99.00	18%	7%



WEEDWACKER STRNG/EDG 13"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-900

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7010768	N	Y	Y	1	\$96.42	\$119.00	\$119.00	\$20.00 No Limit	\$99.00	19%	0%

March Bulletins

Due Date 11/10/23



STRNG TRIMER KIT BAT 16"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-901

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026061	N	Y	Y	1	\$255.12	\$329.00	\$329.00	N/A	\$329.00	22%	0%



EGO STRNG TRIMER 56V 15"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-902

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804818	N	Y	Y	1	\$203.26	\$249.00	\$249.00	N/A	\$249.00	18%	0%



EGO BLWR HNDHLD 670CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-903

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7018658	N	Y	Y	1	\$232.47	\$269.00	\$269.00	N/A	\$269.00	14%	0%



BLOWER KIT HNDHLD 765CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-904

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026058	N	Y	Y	1	\$260.28	\$329.00	\$329.00	N/A	\$329.00	21%	0%



EGO LWN MWR PWR+ 56V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-905

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7015865	N	Y	Y	1	\$530.52	\$649.00	\$649.00	N/A	\$649.00	18%	5%



LAWN MOWER GAS 150CC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

FUTURE PRICE INCREASE

BLTN NO. 240301-906

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026052	N	Y	Y	1	\$355.03	\$419.00	\$419.00	\$20.00 No Limit	\$399.00	15%	0%



TORO LWN MWR 150 CC 22"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-907

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7013911	N	Y	Y	1	\$426.44	\$499.00	\$499.00	N/A	\$499.00	15%	0%

March Bulletins

Due Date 11/10/23



MOWER RECYCLR GAS 22"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-908

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026286	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$402.92	\$449.00	\$449.00	N/A	\$449.00	10%	0%



GRIL GNSIS E-315 BLK NG

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-909

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087290	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$614.05	\$849.00	\$799.00	N/A	\$799.00	23%	4%



GRILL WD PELET IRNWD 885

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-910

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016786	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$983.01	\$1,399.99	\$1,399.99	N/A	\$1,399.99	30%	4%



GRILL WD PLT PRO 780 BRZ

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-911

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016774	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%



GRILL PRO 575 WD PLT BRZ

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240301-912

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016779	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%



PRO 780 PELLET GRILL BK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-913

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016780	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%



GRILL WOOD PELET PRO 575

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-914

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016781	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%



WILD BIRD FOOD 20# ACE PALLET

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$22.00

BLTN NO. 240301-917

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	84	\$7.02	\$15.99	\$11.00	N/A	\$11.00	36%	11%

March Bulletins

Due Date 11/10/23



WILD BIRD FOOD 20# ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$22.00



DEAL OF THE MONTH

BLTN NO. 240301-918

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$7.63	\$15.99	\$11.00	N/A	\$11.00	31%	4%



BIRD FD SNGBRD CRNCH 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-919

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039225	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$14.31	\$29.99	\$18.99	N/A	\$18.99	25%	4%



BIRD FD BERRY BRST 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-920

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039226	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$13.73	\$29.99	\$18.99	N/A	\$18.99	28%	4%



BIRD FD SIZZ VARIETY 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-921

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039227	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$15.25	\$29.99	\$18.99	N/A	\$18.99	20%	8%



BIRD FD PREM PROTEIN 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-922

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039229	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$14.99	\$29.99	\$18.99	N/A	\$18.99	21%	4%



BIRD FD WILD FINCH 10#

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240301-923

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039234	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$15.06	\$29.99	\$18.99	N/A	\$18.99	21%	8%



BIRD FD PRFCT BALANC 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-924

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8039237	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$10.73	\$28.99	\$18.99	N/A	\$18.99	43%	4%

March Bulletins

Due Date 11/10/23



OIL SUNFLOWER BSEED 20LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-925

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
81121	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	1	\$13.61	\$19.99	\$17.99	N/A	\$17.99	24%	4%



MOTOR OIL HD-30 QT PNZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-926

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
84381	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$2.85	\$9.99	\$5.99	N/A	\$5.99	52%	29%



MOTOR OIL 10W30 QT PNZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-927

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
84382	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$2.85	\$6.99	\$5.99	N/A	\$5.99	52%	29%



MOTOR OIL 10W40 QT PNZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-928

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
84383	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$2.85	\$6.99	\$5.99	N/A	\$5.99	52%	29%



MOTOR OIL 5W30 QT PNZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-929

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
89703	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$2.85	\$6.99	\$5.99	N/A	\$5.99	52%	29%



SYNTHETIC OIL 10W30 QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-930

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8063885	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$3.79	\$10.99	\$7.99	N/A	\$7.99	53%	37%



MOTOR OIL 5W30 SYN 1QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-931

Ace No.	DayLawn Savings	Month Long	March Digital Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	BltN Savings
8106411	2/29-3/21 N	3/1-3/31 Y	3/15-3/27 Y	6	\$3.79	\$10.99	\$7.99	N/A	\$7.99	53%	37%

March Bulletins

Due Date 11/10/23



MOTOR OIL 5W20 QT PNZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-932

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8120453	N	Y	Y	6	\$2.89	\$6.99	\$5.99	N/A	\$5.99	52%	28%



MOTOR OIL 10W30 HI-MILE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-933

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8165169	N	Y	Y	6	\$3.14	\$7.59	\$5.99	N/A	\$5.99	48%	27%



MOTOR OIL 0W-20 SYN QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-934

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8413908	N	Y	Y	6	\$3.79	\$10.99	\$7.99	N/A	\$7.99	53%	37%



SYNTHETIC OIL 5W-20 QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240301-935

Ace No.	DayLawn Savings 2/29-3/21	Month Long 3/1-3/31	March Digital Event 3/15-3/27	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8498834	N	Y	Y	6	\$3.79	\$10.99	\$7.99	N/A	\$7.99	53%	37%

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